



Food, Fibre & Timber Industries
Training Council (WA) Inc.

Furncraft: A Furnishings Trade Taster and Career Learning Project

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October 2021





What we do

The Food, Fibre and Timber Industries Training Council provides strategic information and advice to the WA Government on the workforce and skill development needs and priorities of our industries.



Our Industries

Animal Care and Management
Conservation and Land Management
Food , Beverage , Meat Production
Forest and Forest Management
Furnishing
Horticulture
Rural Production
Seafood
Textiles Clothing and Footwear



How do we do it?

- Advise government on occupational skill shortages
- Work with industry on strategies and action plans to guide the development of a skilled workforce
- Work with industry on the establishment of new or improved qualifications
- Keep industry advised of training developments in their industry including: AQTF changes; training packages; national policy, apprenticeship and traineeship opportunities.

Labour Market Research: Furnishings

- Furniture imports increasing and local manufacturing decreasing;
- Decline in apprenticeship uptake;
- Training for thin markets outsourced to eastern states (7 years) and then returned to Western Australia;
- Challenge to increase the profile of training and support understanding re: benefits of vocational education and training;
- Ageing workforce;
- State Government response to Covid-19 = investment in infrastructure = Sept 21: U/E Aust 4.7% Youth U/E 10.5% & WA 4.6% Youth 8.2%

The Project Brief:

To develop a furnishings work experience and career learning project.

Goals:

- Broker industry and school partnerships;
- Grow knowledge and profile of furniture trades;
- Improve understanding of the vocational education and training system amongst industry and employers;
- Develop career and employability skills of participants.
- Increase enrolments of apprenticeships in the furniture trades.

Stakeholders



Stakeholder Engagement Experience

- Consultation;
- Recruitment and Selection inc. apprenticeships and traineeships;
- Mentoring of apprentices and trainees;
- Tours to employer sites;
- Work placements for young people & university students (international and domestic);
- Workplace Learning interviews;
- Volunteering for mentoring programs;
- Resume writing and interview support;
- Multi-employer Work Inspiration programs;
- Exploring Educational Pathways programs;
- Industry Speakers;
- Guest speaking
- Speed Careering & Career Conversations;
- Careers Expos;
- Furncraft: Furnishings Trade Taster and Career Learning.

What makes the most effective approach?

1. Mindset

- People;
- Care about their business/work;
- Conditioned to work over and above;
- Keen to speak about future talent;
- Like to stretch themselves;
- They know their business;
- Prepared to learn.

2. Preparation

- Identify who to engage;
- Website and social media;
- Jobs advertisements (employers);
- General understanding of accomplishments etc.;

What makes the most effective approach?

3. Process

- Phone Call, Follow-up Call & Email;
- Lead from the heart;
- Prepared to talk about the detail;
- Honest and consistent;
- Know your business;
- Remember their core business;
- Prepared to learn;
- If you don't care about what you are doing, why should they?
- Follow-up and keep in touch.

4. Talking Points

- Look for common ground;
- Show that you are interested – because you are!
- Pain points: Talent, Career Development, Marketing, Training;
- Positive, can do attitude;
- Sense of humor;
- Challenge negative perceptions;
- Working too hard to generate interest – don't pursue;
- Energy of the call.

Stakeholder Engagement Feedback

I emailed a school, service provider and employer and asked why they had decided to work with me...

Common themes:

- Driven by the young people (outcome) – passionate
- Energy and enthusiasm
- Positivity
- Sense of humour and laughter
- Know my business and see opportunities

“Its your attitude not your aptitude that determines you altitude”

Zig Ziglar

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Furnishings - Try-A-Trade

Come along to North Metropolitan TAFE (NMTAFE) to discover a career in the wood industry.

Exposure to | Upholstery | Cabinetmaking | Furniture Finishing | Wood Machining | Furniture Making

Furnishings - Try-A-Trade program

Location NMTAFE Balga campus and Balcatta Senior High School

Dates 25–28 Oct (4 days)

Time 25, 26 and 28 Oct 9am to 2:45pm
27 Oct 8:45am to 2:45pm

Pathways

- Meet and connect with businesses about potential employment and apprenticeship opportunities.
- Gain a Nationally recognized White Card certification CPCWHS1001.
- Learn the skills you need to make furniture and you'll get to keep what you make.
- Explore possible work-experience placements.

What's provided

Transport to and from NMTAFE Balga campus and refreshments.

To register

Please contact the VET Coordinator at Balcatta Senior High School.

This program is provided in partnership with



RTB Code 52785 // C21-197

1300 300 822

northmetrotafe.wa.edu.au



Furnishings - Try-A-Trade Student Workbook

October 2021

Upholstery | Cabinetmaking | Furniture Finishing | Wood Machining | Furniture Making



Stakeholders



Pictures and Evaluation

Further information

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